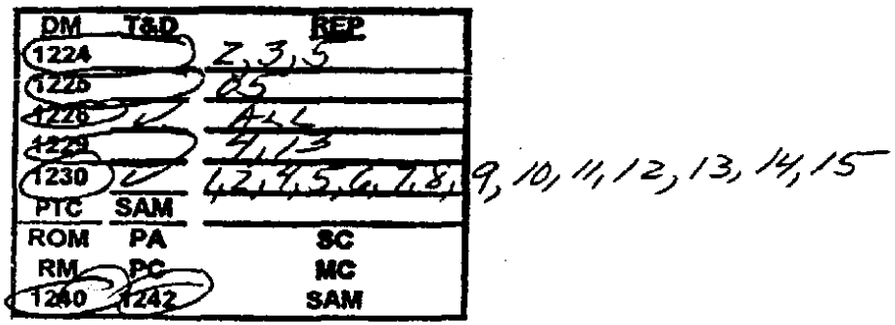
New Jersey Chain Division
May 1995 Promotion Schedule

Chain	Dating	Promotion	Field Sales Accountability
Jamesway Corporation (0937-00-00)	Entire Month	Doral $1 per carton Buydown Doral Buy 2 Packs get 1 Pack Free (N. J. /N.E. Pa.Stores only)**	Maintain POS to communicate price break
Quick Chek Food Stores (0919-00-00)	Entire Month	Doral Buy 2 Packs Get 1 Pack Free	Ensure that promotion is displayed Maintain COURIER Stock levels and Floor Displays/POS
Pathmark Supermarkets (0522-00-00)	May 1-30	Winston SELECT 2 Pack Lighter Offer	Assemble offers in store. Place offers in bottom section of PM UPM
Wakefern Food Corporation (all Shop Rite Stores)	May 14-June 10	Winston $ 2 Price Plus Doral $ 2 Price Plus	Place Shop Rite POS/Maintain Stock Levels Use Shop Rite signs where possible

Note: Any questions regarding the above promotions should be directed to New Jersey Chain Accounts Manager, Nick Kuruc, Voice Mail # 43778



Source: https://www.industrydocuments.ucsf.edu/docs/rlxn0000

Corrected Schedule: Jamesway Corporation WINSTON Carton Promotion changed to pack promotion

New Jersey Chain Division
April 1995 Promotion Schedule

Chain	Dating	Promotion	Field Sales Accountability
Jamesway Corporation (0937-00-00)	April 3-May 1 Effective April 3 (ongoing)	WINSTON Co-Marketing $ .40 off per pack (all styles) Doral $1 per carton Buydown**	Place POS/Monitor stock levels Maintain POS to communicate price break
Quick Chek Food Stores (0919-00-00)	April	WINSTON Select 2 Pack Lighter (Shipped from Condolidated Simon Dist)	Ensure that promotion is displayed Maintain COURIER Stock levels and Floor Displays/POS
Pathmark Supermarkets (0522-00-00)	April 2-29	Doral $.50 off 2 Pack Program (Designated Stores- see letter)	Place floor displays per letter Recontact stores to replenish promos
Wakefern Food Corporation (all Shop Rite Stores)	March 26-April 22 April 23- May 13	Doral $ 2 Price Plus Worth $ 2 Price Plus	Place Shop Rite POS/Maintain Stock Levels Use Shop Rite signs where possible

** The ongoing MONARCH $ 1 per carton buy down in all Jamesway Stores will end on March 31. Effective April 1, a DORAL $1 per carton ongoing buy down will begin.

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DM	T&D	REP
1224		02
1226	✓	05
1228	✓	ALL
1229		04,13
1230	✓	02, 4, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

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